

AGENDA

Wednesday 16 January 2019

Min.	Agenda	Speakers	Topic
08:15-09:15	Registration - "Meet & Greet"		
09:15-09:20	Conference Opening	Vicky Karantzavelou Co-Founder & General Manager - Travel Media Applications	Welcome address
09:20-09:30	Conference Opening	Savvas Perdios Deputy Minister of Tourism - Republic of Cyprus	Welcome address
09:30-09:40	Conference Opening	Vasilis Stamataris President - Association of Travel Agents in Cyprus	Welcome address
09:40-10:10	Presentation	Orestis Andrianis Industry Manager Travel - Greece, Cyprus, Malta & Bulgaria - Google	Understanding the needs of incoming tourism
10:10-10:30	Presentation	Panayiotis Theodorou Serial entrepreneur, Founder - B2bars Ltd	What messenger chatbots technology is, and how travel agencies can benefit from it
10:30-11:00	Networking Break - "Meet & Greet"		
11:00-11:30	Presentation	Dr. Dimitris Koutoulas Tourism & Hotel Marketing Consultant Hospitality & Destination Management Trainer Speaker	Losing the strategic perspective: The fragmentation of online and offline marketing
11:30-12:00	Presentation	Stergios Panagiotakis CEO - Cyberlogic	Innovative Travel Technologies for Destination Management & Incoming Travel
12:00-12:30	Presentation	Luca Romozzi Senior Director South Europe & Tourism - Sojern	Smart Destination Marketing
12:30-13:00	Presentation	Michalis Shaelos Head of Merchant Relations - JCC Payment Systems LTD	Payments through JCC Smart
13:00-14:00	Networking Light Lunch Break - "Meet & Greet"		

14:00-14:20	Presentation	Arsenis Paschopoulos <i>Managing Partner - JustOnLine Digital Marketing Agency</i>	Social Influencers: How can they help your business?
14:20-15:00	Panel Discussion	Representatives from media	How to deal with the media, new and traditional
END of 3 rd Digi.travel Cyprus			